



WKMG

# ORDER

Print Date 08/29/12 Page 1 of 3

Flight Dates 09/04/12-09/10/12

Contract / Revision 252313 /

Original Date / Revision  
06/22/12 08/28/12

Advertiser Pol/Bill Nelson/Sen/FI/D

Agency Abar-Hutton Media, LLC

Buying Contact Shelli Hutton

6190 Grovedale Ct.  
Suite 200  
Alexandria, VA 22310-2552

Product  
**NELSON FOR SENATE**

Agency Com 15%

Billing Contact  
6190 Grovedale Ct.  
Suite 200  
Alexandria, VA 22310-2552

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 488

Alt Order # 06204945

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Senate-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive  
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 18580

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	35	\$15,793.00	\$18,580.00	0.00	08/27/12	09/10/12	35	\$15,793.00	\$18,580.00
Totals	35	\$15,793.00	\$18,580.00	0.00					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WKMG	09/05/12	09/05/12	11-12p Price Is Right	CM	11a-12p	--W----	:30	1	\$550.00	P-3	0.00 NM	1	\$550.00
				Price Is Right										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----		1			\$550.00		0.00			
N 2	WKMG	09/10/12	09/10/12	11-12p Price Is Right	CM	11a-12p	M-----	:30	1	\$550.00	P-2	0.00 NM	1	\$550.00
				Price Is Right										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1			\$550.00		0.00			
N 3	WKMG	09/04/12	09/06/12	Local 6 News 12-1230p	CM	12-1230p	-T-T---	:30	2	\$400.00	P-3	0.00 NM	2	\$800.00
				Local 6 News 12-1230p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-T-T---		2			\$400.00		0.00			
N 4	WKMG	09/04/12	09/04/12	1230-2p CBS Soaps	CM	12:30-2p	-T-----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
				Soaps										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/29/12

Page 2 of 3

Contract / Revision

252313

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Hiatus Dates

Original Date / Revision 06/22/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D

Product NELSON FOR SENATE

Estimate # 488

														Totals			
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
N 4	WKMG	09/04/12	09/04/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	-T-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	-T-----					1	\$500.00		0.00					
N 6	WKMG	09/10/12	09/10/12	2-3p The Talk The Talk	CM	2-3p	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	M-----					1	\$300.00		0.00					
N 7	WKMG	09/05/12	09/05/12	News at 7p News at 7p	CM	7-7:30p	--1----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	--1----					1	\$800.00		0.00					
N 8	WKMG	09/05/12	09/06/12	M-SU 11p News M-SU 11p News	CM	11-1135p	--WT---	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	--WT---					2	\$1,200.00		0.00					
N 9	WKMG	09/05/12	09/05/12	M-F David Letterman David Letterman	CM	1136p-1238a	--W----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	--W----					1	\$500.00		0.00					
N 11	WKMG	09/09/12	09/09/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	-----S					2	\$1,200.00		0.00					
N 12	WKMG	09/10/12	09/10/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	M-----					1	\$500.00		0.00					
N 13	WKMG	09/07/12	09/07/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	----F--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	----F--					1	\$500.00		0.00					
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1		WKMG	09/03/12-09/09/12	1230-2p CBS Soaps			12:30-2p	----F--	:30	(\$500.00)		0.00	NM				
		See MG 13.2															
		[No Show due to US Open Tennis]															
2		WKMG	09/06/12-09/06/12	1230-2p CBS Soaps			12:30-2p	---Th----	:30	\$500.00		0.00	NM				
		Ⓜ MG for 13.1 09/07															
N 14	WKMG	09/06/12	09/06/12	2-3p The Talk The Talk	CM	2-3p	---T---	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	---T---					1	\$300.00		0.00					
N 15	WKMG	09/07/12	09/09/12	M-SU 11p News M-SU 11p News	CM	11-1135p	----F-S	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	----F-S					2	\$1,200.00		0.00					
N 16	WKMG	09/07/12	09/07/12	M-F David Letterman David Letterman	CM	1136p-1238a	----F--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	----F--					1	\$500.00		0.00					
N 17	WKMG	09/07/12	09/10/12		CM	6-7a	M---F--	:30	1	\$225.00	LUR	0.00	NM	2	\$450.00		



WKMG

Print Date: 08/29/12

Page 3 of 3

Contract / Revision

252313

Flight Dates 09/04/12-09/10/12

Hiatus Dates

Original Date / Revision 06/22/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D

Product NELSON FOR SENATE

Estimate # 488

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Morn News at 6a											
				Morn News at 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	----F--	1		\$225.00		0.00						
Week:		09/10/12	09/16/12	M-----	1		\$225.00		0.00						
N 18	WKMG	09/07/12	09/10/12	CBS This Morning	CM	7-9a	M---F--	:30	2	\$115.00	LUR	0.00	NM	4	\$460.00
				The Early Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	----F--	2		\$115.00		0.00						
Week:		09/10/12	09/16/12	M-----	2		\$115.00		0.00						
N 19	WKMG	09/07/12	09/10/12	9-10a Rachael Ray	CM	9-10a	M---F--	:30	1	\$110.00	LUR	0.00	NM	2	\$220.00
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	----F--	1		\$110.00		0.00						
Week:		09/10/12	09/16/12	M-----	1		\$110.00		0.00						
N 20	WKMG	09/07/12	09/10/12	10-11a Nate Berk 9/3,9/7	CM	10-11a	M---F--	:30	1	\$300.00	P-2	0.00	NM	2	\$600.00
				Nate Berkus 9/3 & 9/7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	----F--	1		\$300.00		0.00						
Week:		09/10/12	09/16/12	M-----	1		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WKMG	09/10/12-09/16/12		10-11a Let's Make A Deal	10-11a		M-----	:30		\$300.00		0.00	NM		
N 21	WKMG	09/10/12	09/10/12	News at 6p	CM	6-630p	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$600.00		0.00						
N 22	WKMG	09/10/12	09/10/12	M-F 7:30-8p Inside Ed	CM	730-8p	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$800.00		0.00						
N 23	WKMG	09/08/12	09/08/12	7-9a CBS This Morn Sa	CM	7-9a	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				7-9a Sat Early Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-----S-	1		\$250.00		0.00						
N 24	WKMG	09/08/12	09/08/12	Sat 1135p-1205a	CM	1135p-1205a	-----S-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				Inside Edition Wknd											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-----S-	1		\$350.00		0.00						
N 25	WKMG	09/08/12	09/08/12	Sat 1205-105a	CM	1205-105a	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				Extra Wknd											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-----S-	1		\$250.00		0.00						
N 26	WKMG	09/10/12	09/10/12	Local 6 News 12-1230p	CM	12-1230p	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$400.00		0.00						
N 27	WKMG	09/10/12	09/10/12	M-F 11p News	CM	11-1135p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				M-F 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$1,200.00		0.00						
Totals														35	\$18,580.00



WKMG

# ORDER

Flight Dates 10/02/12-10/08/12

Contract / Revision 252379 /

Original Date / Revision

06/22/12 08/28/12

Advertiser Pol/Bill Nelson/Sen/FI/D

Agency Abar-Hutton Media, LLC

Buying Contact Shelli Hutton

6190 Grovedale Ct.

Suite 200

Alexandria, VA 22310-2552

Product

NELSON FOR SENATE

Agency Com 15%

Billing Contact

6190 Grovedale Ct.

Suite 200

Alexandria, VA 22310-2552

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 475

Alt Order # 06205045

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Senate-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 64900

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	59	\$55,165.00	\$64,900.00	0.00	10/01/12	10/08/12	59	\$55,165.00	\$64,900.00
Totals	59	\$55,165.00	\$64,900.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WKMG	10/02/12	10/05/12	Morn News at 530a Morn News at 530a	CM	530-6a	-TWTF--	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		4			\$400.00			0.00			
N 2	WKMG	10/08/12	10/08/12	Morn News at 530a Morn News at 530a	CM	530-6a	1-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1			\$400.00			0.00			
N 3	WKMG	10/02/12	10/05/12	11-12p Price Is Right Price Is Right	CM	11a-12p	-TW-F--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TW-F--		3			\$600.00			0.00			
N 4	WKMG	10/08/12	10/08/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1			\$600.00			0.00			



WKMG

Print Date: 08/29/12

Page 2 of 4

Contract / Revision

252379

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 06/22/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D

Product NELSON FOR SENATE

Estimate # 475

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 4	WKMG	10/08/12	10/08/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$600.00		0.00			
N 5	WKMG	10/03/12	10/05/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	--WTF--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3				\$500.00		0.00			
N 6	WKMG	10/08/12	10/08/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$500.00		0.00			
N 7	WKMG	10/02/12	10/05/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	-T-TF--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-TF--		3				\$600.00		0.00			
N 8	WKMG	10/08/12	10/08/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$600.00		0.00			
N 9	WKMG	10/02/12	10/05/12	2-3p The Talk The Talk	CM	2-3p	-TWTF--	:30	4	\$350.00	P-3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		4				\$350.00		0.00			
N 10	WKMG	10/08/12	10/08/12	2-3p The Talk The Talk	CM	2-3p	1-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$350.00		0.00			
N 11	WKMG	10/04/12	10/04/12	3-4p Nate/Doctors 9/10 Nate Berkus	CM	3-4p	---1---	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---		1				\$350.00		0.00			
N 12	WKMG	10/08/12	10/08/12	3-4p Nate/Doctors 9/10 Nate Berkus	CM	3-4p	1-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$350.00		0.00			
N 13	WKMG	10/02/12	10/02/12	4-430p Extra Extra	CM	4-430p	-1-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----		1				\$450.00		0.00			
N 14	WKMG	10/08/12	10/08/12	4-430p Extra Extra	CM	4-430p	1-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$450.00		0.00			
N 15	WKMG	10/03/12	10/04/12	530-6p The Insider Insider	CM	530p-6p	--WT---	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WT---		2				\$650.00		0.00			
N 16	WKMG	10/02/12	10/05/12	News at 6p News at 6p	CM	6-630p	-TWTF--	:30	4	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/29/12

Page 3 of 4

Contract / Revision

252379

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 06/22/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/F/D

Product NELSON FOR SENATE

Estimate # 475

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	WKMG	10/02/12	10/05/12	News at 6p News at 6p	CM	6-630p	-TWTF--	:30	4	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					4	\$800.00		0.00			
N 17	WKMG	10/08/12	10/08/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	1-----					1	\$800.00		0.00			
N 18	WKMG	10/02/12	10/05/12	CBS Evening News CBS Eve News	CM	630-7p	-Tw-F--	:30	3	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-Tw-F--					3	\$1,200.00		0.00			
N 19	WKMG	10/08/12	10/08/12	CBS Evening News CBS Eve News	CM	630-7p	1-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	1-----					1	\$1,200.00		0.00			
N 20	WKMG	10/02/12	10/04/12	News at 7p News at 7p	CM	7-7:30p	-T-T---	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-T---					2	\$1,000.00		0.00			
N 21	WKMG	10/08/12	10/08/12	News at 7p News at 7p	CM	7-7:30p	1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	1-----					1	\$1,000.00		0.00			
N 22	WKMG	10/03/12	10/03/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	--1----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--1----					1	\$1,000.00		0.00			
N 23	WKMG	10/08/12	10/08/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	1-----					1	\$1,000.00		0.00			
N 24	WKMG	10/03/12	10/03/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--1----					1	\$8,000.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1		WKMG	10/01/12-10/07/12	Wed Prime 9p	9-10p		--W-----	:30	(\$8,000.00)		0.00	NM			
		See MG 24.2													
		[First Presidential Debate 9-11p]													
2		WKMG	10/04/12-10/04/12	Thu Prime 10p	10-11p		---Th-----	:30	\$8,000.00		0.00	NM			
		Ⓜ MG for 24.1 10/03													
N 25	WKMG	10/05/12	10/05/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----1--					1	\$7,000.00		0.00			
N 26	WKMG	10/07/12	10/07/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----1	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1					1	\$7,000.00		0.00			
N 27	WKMG	10/02/12	10/07/12		CM	11-1135p	-TWTFS	:30	6	\$1,500.00	P-3	0.00	NM	6	\$9,000.00

[illegible]



WKMG

## ORDER

Print Date 08/29/12 Page 1 of 2

Flight Dates 09/12/12-09/17/12

Contract / Revision 252311 /

Original Date / Revision

06/22/12 08/27/12

Advertiser Pol/Bill Nelson/Sen/FI/D

Agency Abar-Hutton Media, LLC

Buying Contact Shelli Hutton

6190 Grovedale Ct.

Suite 200

Alexandria, VA 22310-2552

Product

NELSON FOR SENATE

Agency Com 15%

Billing Contact

6190 Grovedale Ct.

Suite 200

Alexandria, VA 22310-2552

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 487

Alt Order # 06204958

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Senate-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive

Kristen Waskie

Account Executive Order% Start Date End Date

Kristen Waskie 100%

Order Share 100% Market Value 22100

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	22	\$18,785.00	\$22,100.00	0.00	08/27/12	09/17/12	22	\$18,785.00	\$22,100.00
Totals	22	\$18,785.00	\$22,100.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WKMG	09/12/12	09/14/12	Local 6 News 12-1230p CM Local 6 News 12-1230p	CM	12-1230p	--WTF--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		4			\$400.00			0.00			
N 2	WKMG	09/17/12	09/17/12	Local 6 News 12-1230p CM Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	1-----		1			\$400.00			0.00			
N 3	WKMG	09/12/12	09/14/12	2-3p The Talk The Talk	CM	2-3p	--WTF--	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		3			\$300.00			0.00			
N 4	WKMG	09/17/12	09/17/12	2-3p The Talk The Talk	CM	2-3p	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1			\$300.00			0.00			



Totals	22	\$22,100.00
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**WKMG**

## ORDER

Print Date 08/23/12

Page 1 of 2

Flight Dates 08/25/12-09/03/12

Order Sep 00:15:00

Contract / Revision 257585 /

257585 /

Product  
NELSON FOR SENATE

Estimate # 561

Alt Order # 06296028

Original Date / Revision  
08/23/12 08/23/12

Agency Com	15%
------------	-----

Billing Type	Cash
--------------	------

Order Type	GENERAL
------------	---------

Advertiser **Pol/Bill Nelson/Sen/Fl/D**

### Billing Contact

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

**Agency** Abar-Hutton Media, LLC

**6190 Grovedale Ct.  
Suite 200  
Alexandria, VA 22310-2552**

Demographic A35+

Rev Codes      AGY      POL      CAND

**Buying Contact Shelli Hutton**

Sales Office PHI

Product Codes PL-Senate-Democrat

6190 Grovedale Ct.  
Suite 200  
Alexandria, VA 22310-2552

Sales Region NAT

Priority P-3

Sales Region NAT

Agency Ref

Advertiser Ref

Primary Account Executive  
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 6050

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

### Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	2	\$1,572.50	\$1,850.00	0.00	07/30/12	08/26/12	2	\$1,572.50	\$1,850.00
September 2012	5	\$3,570.00	\$4,200.00	0.00	08/27/12	09/03/12	5	\$3,570.00	\$4,200.00
<b>Totals</b>	<b>7</b>	<b>\$5,142.50</b>	<b>\$6,050.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	08/30/12	08/30/12	11-12p Price Is Right Price Is Right	CM	11a-12p	---1---	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	---1---					1	\$800.00		0.00			
E 2	WKMG	08/28/12	08/31/12	Local 6 News 12-1230p CM Local 6 News 12-1230p	CM	12-1230p	-T--F--	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-T--F--					2	\$700.00		0.00			
E 3	WKMG	09/03/12	09/03/12	Local 6 News 12-1230p CM Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	1-----					1	\$700.00		0.00			
E 4	WKMG	08/25/12	08/25/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00



WKMG

Print Date: 08/23/12

Page 2 of 2

Contract / Revision

257585

Flight Dates 08/25/12-09/03/12

Hiatus Dates

Original Date / Revision 08/23/12/ 08/23/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/F/D

Product NELSON FOR SENATE

Estimate # 561

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WKMG	08/25/12	08/25/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$550.00	P-3	0.00 NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	-----1-	1		\$550.00		0.00					
E 5	WKMG	08/26/12	09/02/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00 NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	-----1	1		\$1,300.00		0.00					
Week:		08/27/12	09/02/12	-----1	1		\$1,300.00		0.00					
Totals													7	\$6,050.00



WKMG

# ORDER

Print Date 08/13/12 Page 1 of 2

Flight Dates **08/15/12-08/21/12**

Contract / Revision      **256557 /**

Original Date / Revision  
08/10/12    08/10/12

Advertiser **Pol/Bill Nelson/Sen/F/D**

Agency    **Abar-Hutton Media, LLC**

Buying Contact    **Shelli Hutton**

**6190 Grovedale Ct.  
Suite 200  
Alexandria, VA 22310-2552**

Product  
**NELSON FOR SENATE**

Agency Com    15%

Billing Contact  
**6190 Grovedale Ct.  
Suite 200  
Alexandria, VA 22310-2552**

Sales Office    PHI

Sales Region   NAT

Agency Ref

Order Sep      00:15:00

Estimate #      **543**

Alt Order #      **06272937**

Billing Type      Cash

Order Type      GENERAL

Billing Cycle      EOM/EOC

Billing Calendar BROADCAST

Demographic    A35+

Rev Codes      AGY      POL      CAND

Product Codes PL-Senate-Democrat

Priority          P-3

Advertiser Ref

Primary Account Executive  
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 9450

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	11	\$8,032.50	\$9,450.00	0.00	07/30/12	08/21/12	11	\$8,032.50	\$9,450.00
<b>Totals</b>	<b>11</b>	<b>\$8,032.50</b>	<b>\$9,450.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	08/15/12	08/15/12	11-12p Price Is Right	CM	11a-12p	--1----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	--1----		1			\$800.00		0.00				
E 2	WKMG	08/21/12	08/21/12	11-12p Price Is Right	CM	11a-12p	-1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	-1-----		1			\$800.00		0.00				
E 3	WKMG	08/16/12	08/17/12	Local 6 News 12-1230p	CM	12-1230p	---TF--	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	---TF--		2			\$700.00		0.00				
E 4	WKMG	08/20/12	08/21/12	Local 6 News 12-1230p	CM	12-1230p	MT-----	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				



WKMG

Print Date: 08/13/12

Page 2 of 2

Contract / Revision

256557

Flight Dates 08/15/12-08/21/12

Hiatus Dates

Original Date / Revision 08/10/12/ 08/10/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/FI/D

Product NELSON FOR SENATE

Estimate # 543

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WKMG	08/20/12	08/21/12	Local 6 News 12-1230p CM Local 6 News 12-1230p	CM	12-1230p	MT-----	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MT-----					2	\$700.00		0.00			
E 5	WKMG	08/16/12	08/16/12	News at 6p News at 6p	CM	6-630p	---1---	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	---1---					1	\$1,000.00		0.00			
E 6	WKMG	08/20/12	08/20/12	News at 7p News at 7p	CM	7-7:30p	1-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	1-----					1	\$1,200.00		0.00			
E 7	WKMG	08/15/12	08/15/12	M-F 11p News M-F 11p News	CM	11-1135p	--1----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--1----					1	\$1,800.00		0.00			
E 8	WKMG	08/18/12	08/18/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----1-					1	\$550.00		0.00			
E 9	WKMG	08/18/12	08/18/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----1-					1	\$500.00		0.00			
													Totals	11	\$9,450.00



WKMG

# ORDER

Print Date 08/23/12 Page 1 of 2

Flight Dates 08/22/12-09/03/12

Contract / Revision 257143 /

Original Date / Revision  
08/16/12 08/23/12

Advertiser Pol/Bill Nelson/Sen/FI/D

Agency Abar-Hutton Media, LLC

Buying Contact Shelli Hutton

6190 Grovedale Ct.  
Suite 200  
Alexandria, VA 22310-2552

Primary Account Executive  
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Product  
NELSON FOR SENATE

Agency Com 15%

Billing Contact  
6190 Grovedale Ct.  
Suite 200  
Alexandria, VA 22310-2552

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 550

Alt Order # 06283503

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Senate-Democrat

Priority P-3

Advertiser Ref

Order Share 100% Market Value 11700

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	4	\$4,590.00	\$5,400.00	0.00	07/30/12	08/26/12	4	\$4,590.00	\$5,400.00
September 2012	6	\$5,355.00	\$6,300.00	0.00	08/27/12	09/03/12	6	\$5,355.00	\$6,300.00
<b>Totals</b>	<b>10</b>	<b>\$9,945.00</b>	<b>\$11,700.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	08/22/12	08/22/12	Local 6 News 12-1230p CM		12-1230p	--1----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	--1----		1				\$800.00		0.00			
E 2	WKMG	08/27/12	08/27/12	Local 6 News 12-1230p CM		12-1230p	1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	1-----		1				\$800.00		0.00			
E 3	WKMG	08/26/12	09/02/12	CBS Sunday Morning CM		9-1030a	-----1	:30	1	\$1,500.00	P-3	0.00	NM	2	\$3,000.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----1		1				\$1,500.00		0.00			
		Week: 08/27/12	09/02/12	-----1		1				\$1,500.00		0.00			
E 4	WKMG	08/23/12	08/23/12		CM	11a-12p	---1---	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				11-12p Price Is Right												
				Price Is Right												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	---1---		1			\$900.00		0.00					
E 5	WKMG	08/27/12	09/03/12	11-12p Price Is Right	CM	11a-12p	1-----	:30	1	\$900.00	P-3	0.00	NM	3	\$1,800.00	
				Price Is Right												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		08/27/12	09/02/12	1-----		1			\$900.00		0.00					
Week:		09/03/12	09/09/12	1-----		1			\$900.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
2	WKMG	09/03/12-09/09/12		11-12p Price Is Right		11a-12p	M-----	:30		<del>(\$900.00)</del>		0.00	NM			
See MG 5.3,5.4																
[Program not airing due to US Open]																
3	WKMG	09/03/12-09/03/12		CBS This Morning		7-9a	M-----	:30		\$450.00		0.00	NM			
Ⓜ MG for 5.2 09/03																
4	WKMG	09/03/12-09/03/12		CBS This Morning		7-9a	M-----	:30		\$450.00		0.00	NM			
Ⓜ MG for 5.2 09/03																
E 6	WKMG	08/23/12	08/23/12	M-F 11p News	CM	11-1135p	---1---	:30	1	\$2,200.00	P-3	0.00	NM	1	\$2,200.00	
				M-F 11p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	---1---		1			\$2,200.00		0.00					
E 7	WKMG	08/29/12	08/29/12	M-F 11p News	CM	11-1135p	--1----	:30	1	\$2,200.00	P-3	0.00	NM	1	\$2,200.00	
				M-F 11p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		08/27/12	09/02/12	--1----		1			\$2,200.00		0.00					
														Totals	10	\$11,700.00